



The Greater Mt. Airy Chamber of Commerce
2009 COMMUNITY EXPO

www.MtAiryBusiness.com
(301) 829-5426



DEADLINE: March 16, 2009

The Mt. Airy Volunteer Fire Co.'s Activities Grounds
Route 27 & Twin Arch Road
SATURDAY, APRIL 18th, 2009 9am - 4pm

SPONSORSHIP OPPORTUNITIES

Platinum Level: \$1,500

Exhibit Space

Signage at event plus logo & listing in advertising

Hyperlink on Chamber Website

20% off ad in program (The Gazette)

Gold Level or Registration Sponsor: \$400

Exhibit Space

Signage at event plus logo & listing in ads

15% off ad in program (The Gazette)

Silver Level: \$300

Exhibit Space

Signage at event plus listing in advertising

10% off ad in program (The Gazette)

EXHIBIT SPACE OPPORTUNITIES

Chamber Member: \$150.00 \*

\* Door Prize Fee is included.

Non-Member: \$275.00 \*

Members Splitting Space: Each \$87.50 \*

Two businesses may split a space but both must be 2009 Chamber members. Please submit two forms at the same time along with checks totaling \$175.00. Splitting space with: (list company name)

I would prefer to have an: Indoor Display Outdoor Display Tent Display

INDOOR DISPLAYS

Will display have a backdrop? Yes No Will display require electricity\*? (\$10 extra) Yes No

\*electricity is available on a first come, first served basis.

DOOR PRIZES: The Expo Committee will be purchasing top quality door prizes with the Door Prize Fee, and listing the prizes in Expo advertising. If your company would like to donate a gift (retail value of \$100.00 or more) that prize must be turned in by March 16, 2009.

How many fliers promoting the Expo would you like to hand out to your customers?

Business Name: Contact:

Mailing Address:

Phone: Fax:

Email (Please print clearly):

If you are selling a product, what product(s) are you selling?

MD Sales Tax number: (Only if selling a product)

Please read both pages of this form, sign, and send this application and check to: GMACC Community Expo, PO Box 741, Mount Airy, MD 21771. Make checks to: GMACC (Greater Mt. Airy Chamber of Commerce), noted "Community Expo."

Signature: Printed Name: Date:

**Exhibitor's Contract Specifications**  
**Greater Mt. Airy Chamber of Commerce**  
**2009 Community Expo**  
**Saturday, April 18, 2009, 9:00am – 4:00pm**

Exhibitor Agrees to:

1. Provide a display for their exhibit and adhere to the following details:
  - a. Set-up on April 17<sup>th</sup> starting at 4:00 pm. (You may set up all night long.) Space will not be guaranteed if your display is not set up by 8:00 am on the day of event.
  - b. Passageways cannot be obstructed
  - c. No nails, tape, signs, decorations, or paint shall be applied to any part of the building.
  - d. Backdrops must be free standing and not exceed 6 feet wide.
  - e. Exhibitors should be on-site with space completely set up by 8:00 am on the day of the event, must man the table for the entire time until 4 pm, and must have space completely cleaned up (broom cleaned, trash disposed of properly, table cleared) by 6:30 pm.
  - f. No cooking of food on premises.
  - g. Exhibitor may use his own chairs provided they fit under the table. Chairs not fitting under the tables provided will not be allowed in the exhibit area.
2. If you are providing a door prize it must be free of any further obligation to purchase additional merchandise or services.
3. No alcoholic beverages may be distributed.
4. The Mt. Airy Chamber of Commerce (the organizer) or the Mt. Airy Volunteer Fire Co. shall not be liable for any loss or damage due to any cause.
5. Abide by any and all rules/regulations as specified by the building owner – the Mt. Airy Volunteer Fire Co.
6. No exhibit space will be shared or sublet unless application has been filled out as “Members Splitting Space” application. There are to be NO unauthorized exhibitors represented by signs, business cards, printed material, photographs, etc, in any manner whatsoever. Failure to comply will result in immediate removal from the Expo.
7. For safety reasons, no electric hook-ups will be provided outside the Activities Building.
8. All exhibit space will be allocated on a first come, first served basis. You may select from inside Activities building, Event Tent or Outdoor Spaces for vehicle or unit display. We cannot guarantee that your request will be honored but we will do our best to give you your desired space.

Mt. Airy Chamber of Commerce (the organizer) will provide the following:

1. The Gazette will include the sponsor logo and listing for Platinum Level, Gold Level, and Registration Sponsors. Silver sponsors will be listed in the advertising. Platinum sponsors will have a link from the Expo page on the Chamber website to their company's website.
2. Display area in Activities Building and Event Tent to include one table and two chairs, or Outdoor Space to include two chairs.
3. Allocation of spaces will be provided on a first come, first served basis, with priority given to sponsors. The organizer will have sole discretion over space allocation.
4. A listing in the Community Expo Program
5. Promotional advertising of the Community Expo
6. All sponsors will be listed on promotional signage at the event, and in advertising for the event.
7. Updates – including final deadlines – will be posted at [www.mtairybusiness.com](http://www.mtairybusiness.com).

DEADLINE: March 16, 2009

For Questions Regarding This Form – Please contact Shawn Reilly at [shawn.reilly@carrollcountytimes.com](mailto:shawn.reilly@carrollcountytimes.com) or 301-730-1675.